**PR ACTIVITIES**

1-PR Staff visit schools (promotion to Principals 50k)

2-Invite Schools to University

3-Presentation to NTIC schools

4-Registrar contacts

5-Nile Contacted Schools

6-Final discounts

30% general

20% law

7-Estates visits (10k, 5k)

8-Media advert

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| * Sign boards |
| * Bill board |
| * Radio announcement |
| * Youtube advert * Newspapers |

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| **PR MATERIALS** |
| Fliers |
| Catalog |
| Brochures |
| Promotion Materials |
| Promotion Fee |